

MOUAD BELGHAZI

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Category "B"



ABOUT ME

As a driven marketing professional, I specialize in creating impactful digital and affiliate marketing strategies, including successful e-commerce projects. My skills in quickly adapting to new challenges, coupled with a proven track record of reliability and innovative problem-solving, make me a standout candidate eager to deliver immediate results in any dynamic team environment.

LANGUAGES



English

SPANISH

FRENCH

ARABIC

WORK EXPERIENCE

Affiliate Marketer and team leader

SM Media Solution I Tangier, Morocco

2020 - 2023

In my role, I successfully led email marketing campaigns, managed team tasks, and prepared campaign data, contributing significantly to project success through creative promotional materials and effective lead generation. My dedication and skill in identifying lucrative opportunities underscored my valuable contribution to the team.

Community Manager

GeoBox Africa I Tangier, Morocco

2023

At Geobox Africa, I managed the online community and improved the brand's digital presence through enhanced engagement and visibility, resulting in increased recognition, interaction, and loyalty, bolstering the company's digital standing.

EDUCATION

Master's degree in Business Strategy and Marketing

University of Castilla La Mancha, Toledo, Spain 2023 - 2024

• Bachelor's degree in Economics and Managment University of Abdelmalek Essaadi, Tangier, Morocco

2019 - 2021

• Training in web development

Solicode digital training center in Tangier 2021 - 2022

Training in web development

Simplon.co digital training center

2021 - 2022